



For Immediate Release

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The Committee to Elect Robert Kennedy, Jr. for Congress (D1) Launches “Are WE Really Better Off Now” Tour

[MOBILE, AL: August 27, 2018] The Committee to Elect Robert Kennedy, Jr. requests your presence at the launch of our response to incumbent Representative Bradley Byrne’s “Better Off Now” town halls.

The “Are we REALLY Better Off Now” series will launch in Mobile, AL on Thursday, August 30 at 6 p.m. at FIVE restaurant located downtown at 609 Dauphin Street. This event will serve as both a community discussion and a fundraiser (\$50 requested, not required) to continue to support Kennedy’s campaign for to represent all members of Alabama’s First District in Congress.

Kennedy’s team has attended **10 of the 12** town halls hosted by the incumbent both to hear Representative Byrne’s perspective on the state of the First District, and even more importantly, to hear the concerns expressed by the residents. The issues raised range from veteran affairs benefits to immigration to infrastructure to health care and more.

There are areas of agreement between the Byrne and Kennedy camps; however, there are critical areas of concern and discrepancy as well. Many have reached out to share their concerns and this response will reflect these findings as well. This is EVERYONE’S opportunity on both sides to come out and engage in problem-solving dialogue and root cause analysis to find the best answer *together* with a goal of reaching members of all parties: Red, Blue, Green, etc.

We would like to share more perspective on this and other topics of the day with the media directly as well as constituents. Please call or email us with your availability.

About Robert Kennedy, Jr.

Robert grew up in Prichard, Alabama. He attended the Greater Morning Star Baptist Church and John S. Shaw High School. After graduating with honors, he left home to attend the

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United States Naval Academy in Annapolis, Maryland. While attending the Naval Academy, Robert served as class president, sang in the gospel choir, and spent two summers as a volunteer in the Mobile District Office of Congressman H.L. (Sonny) Callahan (R - Alabama District 1).

Upon graduating Robert was stationed in Japan, qualifying as a Surface Warfare Officer on an amphibious transport dock, and in Singapore where he served as the Officer-In-Charge of the Military Department on a combat oiler. Robert spent a total of nine years on active duty in the United States Navy and completed overseas deployments in the Asia Pacific and Arabian Gulf operating areas.

After completing his military service, Robert entered Duke University's Fuqua School of Business where, on the first day of classes, he met his future wife, Aqualyn Laury. Upon graduating, Robert launched his civilian career in the casino industry, and subsequently transitioned into retail.

Throughout the civilian portion of his career, Robert developed customer service, direct-marketing, and e-Commerce core-competencies while serving in senior leadership roles at the following Fortune 500 companies: Director of Marketing at Toys"R"US, Divisional Vice President of Marketing Planning & Promotions at Sears Holding Company, and Vice President of Marketing at Harrah's Entertainment.

For the last portion of his corporate career, Robert served as the General Manager of Global eCommerce & Digital at Bio-Rad Laboratories, Inc. In this role, Robert had global responsibility for Digital Strategy, Online Sales & Marketing, Digital Product Development, and Marketing Technology. *(Note: Bio-Rad Laboratories develops, manufactures, and markets a broad range of products and solutions for the life science research and clinical diagnostic markets. The company serves more than 150,000 research and healthcare industry customers around the world through its global network of operations.)*

Robert holds a Bachelor of Science in Political Science from the United States Naval Academy, a Master of Science in Leadership & Human Resource Development from the Naval Postgraduate School, and a Master of Business Administration from Duke University.

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